

**INVOLVEMENT**  
**EDUCATION**

*Providing the Power of Connection*

**ADVOCACY**  
**MARKETING**



**MEMBERSHIP PACKET**

## SILVER MEMBERSHIP

Individual/Non-Business	\$25.00
Non-Profit	\$75.00
Out of Town	\$150.00
County, State, Government	\$200.00
Self Employed or Home Based Business	\$80.00
1-2 Employees	\$100.00
2-5 Employees	\$140.00
6-10 Employees	\$170.00
11-15 Employees	\$210.00
16-20 Employees	\$260.00
21-30 Employees	\$310.00
31+ Employees	\$435.00

## GOLD MEMBERSHIP

A Gold Membership can be purchased by adding \$100 to your Silver dues. It includes these additional advertising opportunities:

2 newsletter ads

## PLATINUM MEMBERSHIP

A Platinum Membership can be purchased by adding \$200 to your Silver dues. It includes these additional advertising opportunities:

3 newsletter ads

\$100 discount on an entry for a team in the Annual Golf Tournament

## DIAMOND MEMBERSHIP

This is our most exclusive package. You will get the MOST advertising of any Chamber member. A Diamond Membership can be purchased by adding \$600.00 to your Silver Dues. It includes these additional advertising opportunities:

Business Logo on the website

Diamond Membership listed in all monthly newsletters

\$200 discount on two (2) entries in the Annual Golf Tournament

**PLEASE COMPLETE AND RETURN THE FOLLOWING FORM TO:  
SENECA AREA CHAMBER/DOWNTOWN IMPACT  
PO BOX 135, SENECA, KS 66538**

# THE ULTIMATE RESOURCE FOR YOUR BUSINESS

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**EDUCATION: Get in the Know**

**ADVOCACY: Get Problems Solved**

**MARKETING: Get More Visibility**

**INVOLVEMENT: Get Better Connected**

## *Mission Statement*

Seneca Area Chamber/SDI is dedicated to promoting, encouraging and improving the business, civic, historical and cultural vitality for the Seneca area; to create a vibrant, thriving, environmentally sound and economically strong community.

**SPECIAL EVENTS:** We host 12+ community events throughout the year to generate foot traffic and bring thousands of locals and out of town people to our community. Our goal is to showcase our business community and bring customers through our businesses' doors.

**MEMBER TRAINING, SEMINARS & WORKSHOPS:** We also host several trainings, seminars and workshop sessions for our business members. We often collaborate with the Washburn Small Business Development Center to provide several free or reduced cost trainings, seminars and workshops aimed at keeping our members informed about current issues and trends. From webinars to small business events, we are here to help our business community succeed and have future growth.

**WEEKLY/MONTHLY EMAILS:** We send to all people in our contact base, approximately 500 people, announcing upcoming events, promotions, sales and special announcements.

**CHAMBER/SDI GIFT CERTIFICATE PROGRAM:** Designed to promote Chamber/SDI member businesses and encourage people to patronize them. This incredibly successful program sold nearly \$57,000 last year. This means that \$57,000 was spent at our local Area Chamber/SDI businesses!

**WEB SITE:** We help maintain the City of Seneca website, [www.seneca-kansas.us](http://www.seneca-kansas.us), which has listing of all our members' businesses, special events and information for visitors. This is the main site for almost everything in Seneca.

**NETWORKING:** We offer a number of networking opportunities, from trainings, seminars and workshops to our Annual Meeting and annual Golf Tournament. These events help members become familiar with each other personally and with the products and services available locally.

**BUSINESS REFERRALS:** We receive many calls from residents and nonresidents wanting recommendations for everything from car repair to catering. We refer our members!

**FREE ADVERTISING IN THE CHAMBER OFFICE:** Members are encouraged to bring business cards, brochures, etc. to the Chamber/SDI office. We are usually the first stop when people are looking for a recommendation.

**RIBBON CUTTING:** New businesses receive free ribbon cutting and publicity announcing the opening.

**SPOTLIGHT ON BUSINESS:** We feature a business spotlight in our monthly newsletter and on our web site.

# INVOLVEMENT

Listed below are our annual events and when they are typically scheduled to take place. If you, or a member of your staff would like to volunteer please indicate the name of the event, the volunteer and their contact information.  
(Feel free to list multiple volunteers for multiple events!)

Additionally, if you would like to note any events you would be willing to donate a monetary amount or prizes we will then contact you before those events.

- Mid February - Wine About Winter
- Mid February - Annual Meeting/Mixer
- Weekend After Labor Day - Spring City Wide Garage Sales
- Last Saturday of July - Cruise Night
- Last Sunday of July - Fair Parade
- First Friday of September - Chamber/SDI Golf Tournament
- Third Weekend of September - Highway 36 Treasure Hunt - City Wide Garage Sales
- Beginning of October - Fall Bridal Walk
- First Saturday of November- Ladies Night Out/Dueling Pianos 4pm - 11pm
- Friday After Thanksgiving - Santa Claus Comes To Town
- Saturday After Thanksgiving - Small Business Saturday
- Mid December - Kids' Movie Matinée

Name of Event: \_\_\_\_\_ Name & Contact of Voluneeter: \_\_\_\_\_

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**NAME OF BUSINESS:** \_\_\_\_\_

**NAME OF MAIN CONTACT:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**PHONE #:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

**YOUR DUES FOR 2016 WILL BE: :** \_\_\_\_\_

**WOULD BE WILLING TO PARTICIPATE AS A COMMITTEE MEMEBER?:** \_\_\_\_\_

**AS A GENERAL VOLUNTEER?:** \_\_\_\_\_

**WOULD YOU BE WILLING TO SERVE AS A BOARD MEMBER?:** \_\_\_\_\_

**PLEASE LIST THE NAMES AND E-MAILS OF ANY OTHER CONTACTS:**

\_\_\_\_\_  
\_\_\_\_\_

### **WHY ARE YOU JOINING THE CHAMBER??**

*(check all that apply)*

- **INVOLVEMENT:** get better connected by participating in programs and events
- **ADVOCACY:** get problems solved by updates on legislative issues that effect your business
- **EDUCATION:** get in the know by continuing educational opportunities
- **MARKETING:** get more visibility by promoting your business with sponsorships/advertising
- **COMMUNICATIONS:** stay informed about local businesses and community events and issues
- **CREDIBILITY:** membership offers credibility to your business through chamber affiliation
- **OTHER:** \_\_\_\_\_